

LEGALTECH TALKS

Commercializing Biomedical Innovation

DATE

Tuesday

October 31, 2023

TIME

12:50–1:50 p.m.

Lunch will be provided
to those who register.

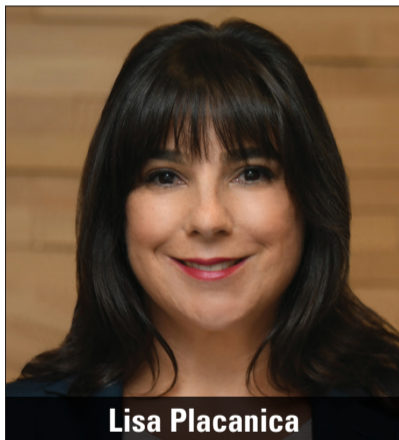
LOCATION

WA10



This event is for the
NYLS community only.

Commercializing research-based inventions and bringing technologies from a medical school environment into the marketplace raise several legal and business challenges. Dr. Lisa Placanica will provide an overview of the business and legal considerations when commercializing, licensing, and managing new biomedical discoveries emanating from a medical school environment.



Lisa Placanica



Seve Falati '08

Lisa Placanica, Ph.D., is Senior Managing Director of the Center for Technology Licensing at Weill Cornell Medicine (WCM) where she manages a group of 30+ professionals and oversees WCM's activities in technology management, marketing, licensing, and outreach to support Cornell's goals in commercializing technology by promoting startups.

Moderator: **Seve Falati '08, Ph.D.**, Professor of Law from Practice; Co-Director, NYLS Innovation Center for Law and Technology; and Director, NYLS Patent Law Clinic

RSVP: www.nyls.edu/innovationRSVP

